Self-Audit: Did I Setup ResultFlow Correctly?

If something isn't working as expected - or you would like to be certain you have everything set up correctly, this guide will help. If you haven't watched it already - you should check out the The ResultFlow Big Idea Overview

Step-by-step audit

My Dashboard

1. Update your Persona Name. You can make this change by clicking on the pencil icon next to Adapt This Persona
2. Add Description or Avatar Information in Mission (optional)

Credentials Tab

1. Authorized Facebook

    a. Selected Facebook Page
    b. Selected Facebook Ad Account
    c. Executed Automated Setup
2. Authorized Twitter
3. Added Blog Credentials

Venues Tab

1. Connected Facebook Top of Funnel to Campaign and Adsets
2. Connected Facebook Middle of Funnel to Campaign and Adsets

Feeds Tab

1. Created Google Alerts Folder and add feeds for relevant search phrases (optional, but recommended)
2. 3rd Party Content to Curate - Added feeds from relevant sources
3. Auto-Promote Post to Middle of Funnel

    a. Added feed for Summary Category from your blog
    b. Added feed for Features Category from your blog (optional)

Blog Setup

1. Added Editor User to use with ResultFlow
2. Created Summary category
3. Sourced and Edited Images to use for Featured Images
4. Installed and Set Up Required Plugins
    a. Quick Featured Images Pro
    b. Yoast SEO
    c. Facebook Scraper
5. Installed and Setup Recommended Plugins - See Modifying An Existing Blog To Work With ResultFlow

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