How do I use my own domain with the Instablog (aka a Vanity domain)

When you host your blog with us using ResultFlow, we make it dead simple for you.

When you first create your Instablog in ResultFlow, it will have a name we use internally. You will want to use your own "vanity" domain name.

To make that happen, all you must do is to add two "A records" to the DNS settings for your domain. This is the same process you use for any hosting company.

Depending on your blog's domain name, you will follow one of these two examples.

Case 1: Your blog is a root level domain

In this case your blog is something like mycoolblog.com. A few real examples include beatlesoutlet.com, fitliving.net, and leslierohde.com. Those are all Wordpress blogs - all Instablogs even! - at the top level or "root" domain.

You will also want the "www" variant to works as well, so you'll want TWO entries in the DNS settings for your domain. All registrars look different, but here is one example:

A Records

Subdomain

*
www

IP Address

52.21.211.236	
52.21.211.236	
52.21.211.236	

Add Record

These are the DNS settings for fitliving.net. Those 3 entries cause both fitliving.net and www.fitliving.net to resolve to our Instablog hosting. The IP address shown is the same one you must use as well [52.21.211.236].

You're almost done!

Now go back into your ResultFlow app and edit the "Wordpress Credential". Now enter your root domain name, for example, fitliving.net, and press the Update button. Do NOT ever include "www", http, https, or even a trailing "/" on the name. This must be your domain name only, not a full URL.

ResultFlow will take a few seconds to update your blog and issue a secure certificate. That's it! Your Instablog will be accessible using your custom URL.

Case 2: Your blog is a subdomain of your main site

In this case, you likely have something like an ecommerce site at mysite.com and a Wordpress blog at blog.mysite.com. For example, if you have a Shopify main site, using the Instablog to host blog.mysite.com is a great idea.

To get this right in your DNS settings, you will have two "A records", but unlike case 1 above they will point at *different* IP addresses. Your main site will point at your shopping cart solution - whatever IP they give you - while your blog will point at the Instablog hosting address [52.21.211.236].

Then, go back into ResultFlow, edit your Instablog Credential, update the vanity name field to your blog URL, and press Update. Do NOT ever include "www", http, https, or even a trailing "/" on the name. This must be your domain name only, not a full URL.

ResultFlow will take a few seconds to update your blog and issue a secure certificate. That's it! Your Instablog will be accessible using your custom URL.