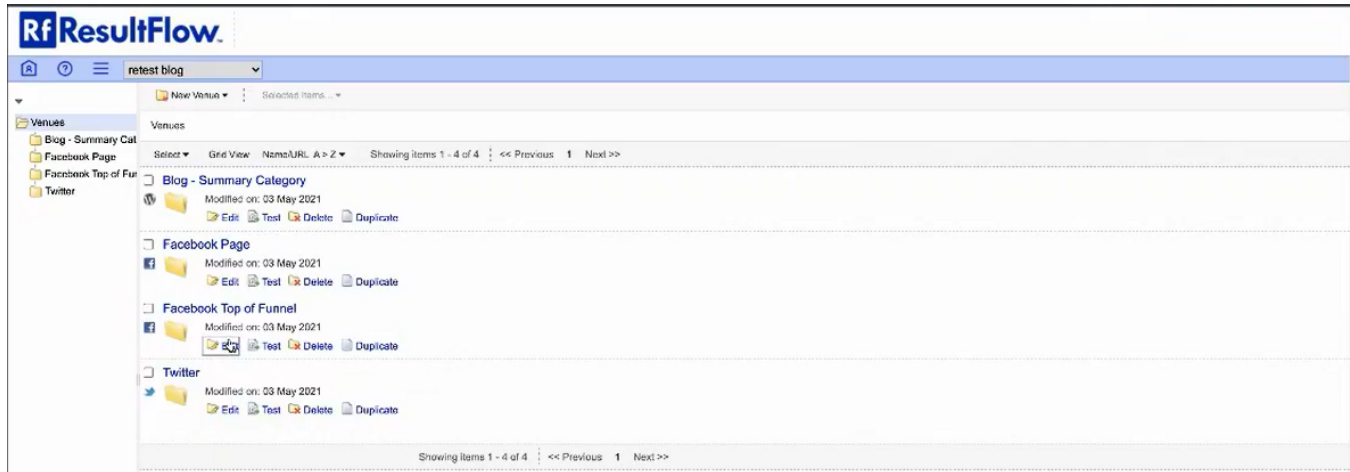


Facebook "Dark Posts"

Facebook Live Stream link: <https://www.facebook.com/seoinnovator/videos/10223741183309238/>

Go to the hamburger menu **Venues**. On Facebook Top of Funnel, click **Edit**.



Uncheck Publish. Post will have a promotional run and will be in the Venue folder. But the post is not going to be "Publish", which means it will not appear on your Facebook page. Then click **Save**.

A screenshot of the 'Edit venue' form in the Rf ResultFlow application. The form is titled 'Edit venue' and has a '* Required Fields' label in the top right corner. It contains several input fields: 'Name: *' with the value 'Facebook Top of Funnel'; 'Social channel: *' with a checked checkbox and the text 'Promoted posts'; 'Facebook Page: (None)'; 'Facebook Ad Account: (None)'; 'Facebook Campaign: *' with the value 'Empty Set'; and 'Facebook Adset: *' with the value 'No Adsets'. At the bottom, there is a 'Publish' checkbox which is unchecked, a 'Duration (days):' field with the value '1', and 'Save' and 'Cancel' buttons.